

Responsible Vaping Manifesto

The IBVTA is calling on all political parties to ensure the following:

1. Vaping must be treated differently than smoking
2. Potential health benefits must be recognised and embraced
3. Flavours are vitally important to adults
4. Regulation of single-use vapes must align with public health
5. The illicit market can only be challenged with a radical rethink in policy
6. The tax burden on vapes should balance relative harm to smoking

www.ibvta.org.uk/manifesto



Independent British
Vape Trade Association

